



the
L A N G U A G E O F B I R T H

L O G O

D E S I G N

P A C K E T

hello

CREATRESS
OF
BUSINESS
& WISDOM!

Thank you for your intrigue in bringing your personal and righteous visions to life!

This informational packet is to best guide us towards co-creating an unique, professional and engaging logo you will most align with, that will best represent your business, attract your clientele, and will stand as a strong and inspirational symbol you can adore for years to come



pricing

PACKAGE DEALS

The price of your logo will depend on how elaborate/time-intensive your design proves to be. After you tell me what you are looking for in a design, I will let you know which package fits best.

\$500.00 for simple designs

\$750.00 for medium complexity

\$950.00 for heavy complexity

PRICE BREAKDOWN:

- CORRESPONDENCE TIME! Communicating clearly and directly with you throughout this process will ensure we are on the same page and working together well

- SKETCHING & SCHEMING LOGO DESIGNS: I always like to send a few idea sketches to best capture the flavor & rhythm you are aiming for.

- FINALIZING DESIGN/EDITING IN PHOTOSHOP: DPI requirements & adjusting color levels. Once a sketch is finalized, and I move into completing your logo, I can only allow a maximum of 2 edits of the finalized version.

Once finalized, I will provide 3-5 proof options for you to figure out which font, color scheme and text location feels best

- RELEASE OF FINAL LOGO DESIGN: I release all rights of your logo to you in digital PDF, JPEG, PNG & TIFF format for easy, multi-purpose use across multiple platforms

- FOLLOW-UP AND ANSWERING QUESTIONS: I will be available for follow-up in the various ways that need arises and to answer any questions you have!



payment

ESTIMATED DUE DATE OF LOGO:

Creating a logo typically takes 3-6 weeks to complete. I will do my very best to remain transparent and honest so you are in full awareness of where I am at in the creative process!

PAYMENT PLANS:

I am comfortable with creating payment plans of two-three increments spread out over one-two months.

As we are working remotely, I cannot start working on your logo until you have paid up to 1/3 of your total price, nor release your logo or all accompanying files until I am paid in full

I accept cash, check & PayPal (credit, debit, & Paypal)



With Love &
To Building Your Business!

